

2019

6th Annual Ridgeview Read-A-Thon

February 4-21 ••• STOMP, CHOMP, & READ!

Welcome to the Read-A-Thon Information Packet

••• Read-A-Thon Goals and Prizes •••

Goals:

- 100% Student Participation
- All-school reading goal of 100,000 minutes
- Raise \$8,000 for Ridgeview

Prizes:

- EVERYONE who participates wins a prize!
- The top three classes, with the most participating, will win a special trophy!
- Top reader in each class wins a special prize and certificate!
- Anyone with \$65 or more in pledges wins a special 2019 edition Read-A-Thon t-shirt!



••• Read-A-Thon FAQs •••

What is a Read-A-Thon?

A Read-A-Thon (R-A-T) presents an engaging, optional, fundraising, and educational event for all students. From February 4-February 21 students challenge themselves to read and track the minutes spent reading.

How does the R-A-T actually raise money?

Students participating in the R-A-T collect pledges for the minutes they plan to read. Students can ask for a flat pledge donation which they can collect upon asking, or an amount per minute read which they collect after minutes are totaled.

How do I ask for a pledge?

The easiest way to collect pledges is suggesting a flat donation amount. Here is a sample script:

“Hi. My name is _____ and I’m a student at Ridgeview Elementary. We are having a Read-A-Thon this month to raise money for our school. I plan to read a total of _____ minutes this month. Would you consider sponsoring me? You can either pledge an amount per minute I read or give a flat donation of whatever amount you would like. Thank you!”

What counts toward reading goals?

ANY reading done outside of school between February 4-21 counts and includes reading to self, being read to, or reading to someone else. Any caregiver approved material counts: books, magazines, e-books, newspapers. Even the 20 minutes of daily “required” reading counts!

••• Read-A-Thon FAQs ••• (con't)

Does my child have to fundraise/ask for pledges to participate?

No! Reading is the ultimate goal. We encourage ALL students to participate.

Are there awards or prizes for participating?

Yes, see page 1 for prize info.

How and when do I turn in my minutes and my pledge money?

Minute trackers—see QR codes below—will be open February 13 for minutes read February 4-12 and February 22 for minutes read February 13-21. If you can't submit the online tracker, you can still submit minutes via the paper form included with this packet. Use the envelope provided to send in your pledge form and checks/cash. Checks should be made out to Ridgeview Elementary PTA.



Tracker #1 DUE 2/13
for minutes read 2/4-12

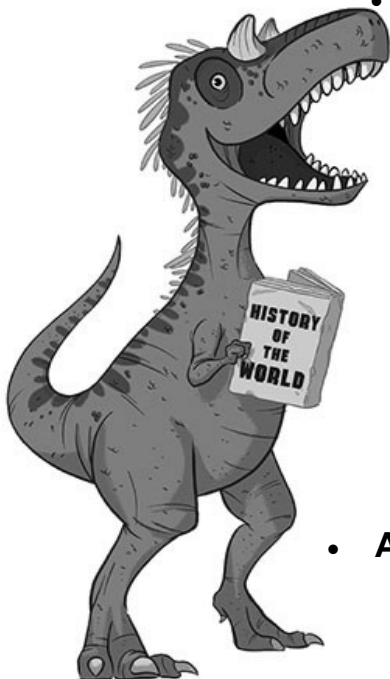


Tracker #2 DUE 2/22
for minutes read 2/13-21



••• Key Dates •••

- Bring in books for Book Swap Jan 28-Feb 5
 - **Read-A-Thon begins Feb 4**
 - Book Swap Grades 4/5 Shop: Feb 6
 - Book Swap Grades 2/3 Shop: Feb 7
 - Book Swap Grades K/1 Shop: Feb 8
- Dress like your fave book character: Feb 5
 - Comfy/Cozy Day: Feb 12
 - Tracker #1 DUE: Feb 13
 - Hot Cocoa @ lunch: Feb 15
 - Workout Gear Day: Feb 19
 - PTA Book Fair: Feb 20-22
- **Last day of Read-A-Thon: Feb 21**
 - Tracker #2 DUE: March 22
 - RV Spirit Wear/Blue Day: Feb 26
- **ALL pledges and pledge form due by Feb 22!**



STOMP, CHOMP, & READ! : Read-A-Thon PLEDGE FORM



•••TURN IN FEBRUARY 22•••

Student Name _____ Grade/Teacher _____

My reading goal is _____ minutes per day.

I hope to read _____ total minutes in February 2019 (*minutes per day times 15 days*)



Name / Address / Phone	Pledge per Minute OR Flat Donation	Total Amount Due	Collected
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
<i>Additional Pledge Forms can be Picked up in the Ridgeview Office</i>	Total Amount Collected	\$	*



*** If your student collects at least \$65 in pledges, they earn a Read-A-Thon 2019 t-shirt
Please indicate size Youth S M L (Indicate size when you turn in your minutes online.)**

Thank you for making a tax-deductible donation to Ridgeview Elementary School.

Please make checks payable to: Ridgeview Elementary PTA

Final Tally
Minutes Read February 4-12: _____

Final Tally
Minutes Read February 13-21: _____

Send in this form plus cash or checks in the envelope provided by February 22!